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Western Norway Research Institute (Norway)  
University of Malaga (Spain)  
Klaipėda University (Lithuania)  
Latvian Academy of Sport Education in Riga (Latvia)  
Nadbużański Folk University in Husinka  
Polish Scientific Association of Recreation and Tourism Animation

are kindly invited to participate in

## THE INTERNATIONAL SCIENTIFIC CONFERENCE

“DISCOVER THE FORGOTTEN. PRESERVE THE DISCOVERED”.

*Authenticity problems in cultural tourism*

which takes place on the 27-28th of September 2018 in Biała Podlaska.





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### Goals and Scope

Authors of publications related to tourism define changes concerning the evolution of this area, socio-cultural changes, as well as attitudes and behaviour of visitors associated with the process of cultural commercialization and subjecting tourism reception areas to unethical marketing practices. Moreover, they observe that the introduction of modern technologies into the real tourism space raises the need to intensify visitor experiences, create strongly emotional products, as well as complementing earlier forms of products with new experiences. Tourism enterprises and cultural institutions are becoming the "factories" of experiences and memories – according to the theory of sensation society (Gerhard Schulze). The availability of these two offers can have two sides – positive dissemination, combining sightseeing, educational and ethical functions, as well as negative, post-tourism one ("trampling" cultural attractions present in reception areas and other tourism dysfunctions). The thematic areas of cultural tourism remain in relationship with regional traditions of physical activity, sport for all or ludicity. The essence of sports and recreational behavior on a regional basis may constitute their distinctiveness and timelessness.

The goal of the meeting is an attempt to deepen the diagnosis of such issues and to encourage scientists, researchers, theoreticians and practitioners to consider the following issues:

- types and forms of cultural tourism;
- trends and innovations in cultural tourism;
- tourism space – attractiveness and protection of the potential of places based on cultural products;
- economic and marketing determinants of the cultural tourism market;
- social and ethical costs of correlation between culture and tourism;
- controversies and tourist traps in the world of cultural products;
- sport and traditional games as an example of a regional cultural offer;
- topophilia, spectrality and simulacra (equivalents of visiting Lascaux cave replica) in cultural tourism.

### Important dates

- |                                   |                              |
|-----------------------------------|------------------------------|
| • Conference                      | 27th-28th of September, 2018 |
| • Registration deadline           | 1st June, 2018               |
| • Registration fees deadline      | 1st July, 2018               |
| • The date of second announcement | to 10th September, 2018      |
| • Full paper submission deadline  | at the conference            |

*delivery of a WORD file in the appropriate format (according to editorial requirements) and transfer of copyright (in the case of a monographic publication). Moreover, participants have to provide a statement of consent to the free use of conference materials by the Slavic Publication Centre*

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### Publications

We offer the opportunity (after meeting formal requirements and obtaining positive reviews) of publishing texts in magazines:

- **SPRAWY NARODOWOŚCIOWE** <Nationalities Affairs> (14 points of the Ministry of Science and Higher Education), <https://ispan.waw.pl/journals/index.php/sn/index>
- **CZAS KULTURY** (12 points of the Ministry of Science and Higher Education, publications in Polish), <http://czaskultury.pl>
- **STUDIA EKONOMICZNE I REGIONALNE** <Economic and Regional Studies> (9 points of the Ministry of Science and Higher Education), <http://ers.edu.pl/OJS/index.php/erspl>

The decision on referring selected articles to these journals will be made by members of the Scientific Committee of the conference.

Articles unqualified for the above-mentioned periodicals will be published in a peer-reviewed English-language monographic publication. This means that you need to ensure the length of the text is at least 20,000 characters with spaces.

We kindly ask participants of the conference to comply with the deadlines and the editorial requirements attached to the announcement, in particular:

- ensuring the preparation of texts in English, taking into account particular language diligence;
- ensuring high quality of the submitted publications;
- full bibliographic description (including DOI for articles published in journals);
- including affiliations and addresses of all authors and co-authors of the publication;
- including full texts, summaries and key words in English in the submitted texts.

### Payment terms

Participation cost: 500 PLN (€125).

The fee includes the cost of conference materials, a scientific monograph in English, a coffee break and a banquet at the Zamek Biskupi Janów Podlaski Hotel.

The payment of the conference fee should be done by bank transfer.

Account details:

**PL63 1240 2177 1111 0000 3570 3633**  
**BIC code of Bank Pekao SA: PKOPPLPW**  
**00-950 Warsaw, 53/57 Grzybowska St.**  
(with a note KNKultura\_name and surname)

The cost of currency conversion is covered by conference participants (approx €5).

We would like to kindly inform that invoices for conference fees will be issued only to persons or institutions

Please, email your application form by June 1st, 2018 to [godlewskig@wp.pl](mailto:godlewskig@wp.pl)

Presentation time: 15 minutes.

Conference languages: Polish, English.

**University College in Białą Podlaska**  
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