



INVITATION

OLYMPIC LEGACY AND MEGA-EVENTS IN SPORT IDENTIFYING GROWTH AREAS (2nd international conference of academics and practitioners)

You and your colleagues are cordially invited to join SOL'17 - the 2nd international conference of academics and practitioners titled OLYMPIC LEGACY AND MEGA-EVENTS IN SPORT: IDENTIFYING GROWTH AREAS, which will be held on 20 November 2017 at the Russian International Olympic University in Sochi.

This event on the Black Sea coast will bring together a team of renowned academics, researchers, sporting mega-events organizers, and political and social figures united around the idea of shaping the future of sports management and sustainable development for countries and regions on the basis of effective use of legacies of Olympic Games and other mega-events in sport.

The conference agenda addresses the most relevant challenges in the organization of sporting mega-events such as human resources professional training and development, drivers for the dissemination of new standards of quality of life, and effective sports media strategies and tools

There is no participation fee.

The conference official website is:

<http://sol.olympicuniversity.ru>

For further details of participation, please contact:

Victoria Bragina: +7862 262-97-20, ext. 3565, e-mail: v.bragina@olympicuniversity.ru

Elena El-Abudi, +7862 262-97-20, ext. 3553, e-mail: el-abudi@olympicuniversity.ru.

For further details of hotel bookings, transfers, accommodation and visa support, please contact:

The Riviera-Sochi company (conference partner): +7800 100-10-55; +7862 269-44-20;
email: sale@rivsochi.ru

SOL'17 Organizers:

Russian International Olympic University
Russian Olympic Committee
The Vladimir Potanin Foundation