You will find below and attached information on the two summer opportunities we will be offering in July 2016:

- 1) <u>IESEG International Summer Academy</u> (July 1-28) focuses on Global Business and Management and awards up to 12 ECTS. This program gathers every year more than 100 international students from all over the world with very diverse academic backgrounds. I am happy to confirm that your students will automatically benefit a 10% partner discount on the total program fee. Therefore the total program fee would be only 2871 euros (instead of 3190 euros) for the full program of 5 courses (72 contact hours, 8 ECTS), an intensive French language course (30 contact hours, 4 ECTS), accommodation in single room, extracurricular activities etc. And 2385 euros (instead of 2650 euros) for students who do not want to sign up for the French language course.
- 2) <u>International Fashion Business Summer Program</u> (July 4-17) provides students with basic knowledge in all of the key areas associated with the fashion business including brand development and positioning, digital marketing, retail, advertising, and consumer behavior. The fee for this program is 2160 euros (instead of 2400) including courses, company visits and activities, as well as accommodation in single room and a public transportation pass.

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