



# 18<sup>th</sup> LJUBLJANA SUMMER SCHOOL

*Take the Best from East and West*  
3 - 21 July 2017

University of Ljubljana

FACULTY OF  
ECONOMICS

The Ljubljana Summer School is a three-week programme open to undergraduates, graduate students and recent graduates. It offers a variety of academically challenging and intellectually stimulating courses from the field of business and economics.

## Why Ljubljana Summer School?

- ✦ Study at the leading Slovenian institution in business and economics, awarded with EQUIS, AACSB and AMBA accreditation.
- ✦ Attend a high academic level programme in English with case study supplements at the bachelor's and master's levels.
- ✦ Learn from international lecturers from all around the world who are experts in their chosen fields.
- ✦ Earn up to 14 ECTS credits that are internationally recognised.
- ✦ Gain international and intercultural experience; create a network of new friends from different parts of the world.
- ✦ July is the sunniest and warmest month in Slovenia; enjoy the opportunity to explore different parts of Slovenia situated on the sunny side of the Alps.
- ✦ Picturesque social activities: company visits, trips around Slovenia, international & Slovenian evening, cultural & sport events and much more.



**The Faculty of Economics** is the University of Ljubljana's largest member, with more than 5,000 full-time and part-time undergraduate and graduate students. Founded in 1946, the Faculty is an important pillar of the Slovenian research and business community. It has developed a strong international network with institutions worldwide. EQUIS, AACSB and AMBA accreditations rank the FELU among the best business schools.

**The city of Ljubljana**, situated between the Alps and the Adriatic Sea, is classified as a mid-sized European city, but it has preserved its small-town friendliness and relaxed atmosphere while providing all the facilities of a modern capital. It is the political and cultural heart of the Slovenian nation, safe and particularly charming in summer. Distances between places in Slovenia are short, which makes Ljubljana a perfect base for exploring the Slovenia's diverse beauty.



**Courses offered at Ljubljana Summer School 2017****Bachelor level:**

1. Business English 1 (ECTS: 6)
2. Business English 2 (ECTS: 6)
3. Business Ethics, Corporate Social Responsibility and Sustainability (ECTS: 6)
4. Business Plan Development/Lean Startups Course (ECTS: 6)
5. Corporate Finance 1 (ECTS: 6)
6. Electronic Business (ECTS: 6)
7. Gamification and Digital Marketing (ECTS: 6)
8. Human Resources Management (ECTS: 6)
9. International and European Taxation (ECTS: 6)
10. International Business Law (ECTS: 6)
11. International Financial Environment (ECTS: 6)
12. International Marketing Strategy - Bring Your Favourite Product to the World (ECTS: 6)
13. International Negotiations (ECTS: 6)
14. Macroeconomics (ECTS: 6)
15. Marketing Practice through Big Data (ECTS: 6)
16. Models of Innovative Management & Creativity (ECTS: 6)
17. Psychology for Managers (ECTS: 6)
18. Socio-economic Development and Contemporary Slovenia (ECTS: 6)
19. Strategic Management 1 (ECTS: 6)

**Master level:**

1. Behavioural Economics (ECTS: 7)\*
2. Big Data Analytics: The Best practices in the Industry (ECTS: 7) \*
3. Change Management (ECTS: 7) \*
4. Creativity & Entrepreneurship (ECTS: 7) \*
5. Digital and Social Media Marketing (ECTS: 7) \*
6. Doing business with Central Asia: Key issues and topics (ECTS: 7) \*
7. Leading Change to a Circular Economy (ECTS: 7) \*
8. Strategic Brand Management: meaning, value and culture (ECTS: 7) \*
9. Supply Chain Management (ECTS: 7) \*

*\*Bachelor course (for students in the final year of study) & Master course*

Full course description and timetable is available on the website:

<http://www.ef.uni-lj.si/summerschool/courses>

Exciting social programme and organised trips to the most beautiful places in Slovenia:

### Opening Ceremony



### Cultural Events / International Evening / Sport Events / Slovenian Evening



### Weekend trips



### Programme Fee



Univers





**Study fee for one course: EUR 650;** it includes tuition and study materials for one course, access to the library and computer rooms, opening and closing ceremony, company visits in Ljubljana, some social events, Ljubljana city bus ticket and a welcome package.

**Study fee for the second course: EUR 250;** it includes tuition and study materials for the second course.

**Hospitality Package: EUR 350;** an optional package which includes accommodation, free internet access, breakfast every day and lunch on weekdays.

**Late payment fee: EUR 150;** automatically added to applications/payments received between 8 May and 10 June 2017.

Not included in the fee:

Transport to and from Ljubljana, health insurance, visa costs, some social activities, organised visits and trips, additional meals, and personal expenses.

### Important Dates

Mid-January 2017	Application opens
7 May 2017	Early bird (reduced payment)
10 June 2017	Application deadline
2 July 2017	Arrivals
3 July 2017	Official opening
21 July 2017	Official closing
22 July 2017	Departures

Web: <http://www.ef.uni-lj.si/summerschool>  
Email: [summer.school@ef.uni-lj.si](mailto:summer.school@ef.uni-lj.si)

**Application deadline  
10 June 2017**



Students' experience

*»I came to summer school because of lectures and professors, who did a great job. Also the socializing part of the summer school was well-organized; there were many events and sport activities. The cultural and national diversity of students presented that extra value. I met a lot of new people, which will come in useful when I will be making future business connections. I am very happy with this excellent experience.«*

Emre, Turkey

*»During summer school, I got acquainted with several different cultures and made a lot of friends. Chinese customs are completely different from the ones in the west. This summer school was a great experience in my life!«*

Xinyi, China

*»I did not like summer school, I loved it. It has taught us how to work in groups with different cultures. It has organized different events and trips to keep it interesting on the way of completing those classes. However, the most important part was that everyone treated us with a warm attitude.«*

Emira, Kosovo

*»Studying in a very small but beautiful city called Ljubljana, having friends from all over the world and the best summer of my life. Cliché but true: a life changing experience.«*

Iris, Netherlands

*»For student like me who has stayed in one country for a long time, the Summer school was an absolute eye-opener. Making friends has never been so easy with so much fun and culture. Activities, trips and even studies further added to the strength and consistency of the program.«*

Peter, Australia

