

Sport management

Obligatory courses

Code	Subject	Teachers(s)	Amount	Credits	Semester
PKIN278NC	Public Administration and Sport	Slepičková, I., Kaprálková, M.	1/1 C+Ex	5	W
PMNG117	Global perspectives in sport	Crossan, W.	2/0 C+Ex	3	W
PMNG150C	Basics of Sport Management	Kaprálková, M.	2/0 C+Ex	3	W
PMNG225NC	Management of Sport Organisations	Čáslavová, E., Kaprálková, M.	1/0 C+Ex	3	W
PMNG226NC	Strategic Management	Šíma, J., Opelík, D.	2/2 C+Ex	6	W
PMNG228NC	Human Resources Management in Sport Organisations	Kaprálková, M.	1/2 C+Ex	5	W
PMNG056C	Sport Event Management and Promotion	Crossan, W.	2/0 MC	3	S
PMNG109C	Economy, economics and management of sport	Ruda, T.	2/2 C+Ex	6	S
PMNG230NC	Sport Marketing	Čáslavová, E., Voráček, J.	1/1 C+Ex	4	S
PMNG231N	Leadership in Sport Organisations	Crossan, W.	1/1 C+Ex	4	S
PMNG232NC	Application Seminar in Sport	Voráček, J.	0/1 MC	4	S
PMNG233NC	Public Relations of Sport Organisations	Viplerová, T.	2/2 C+Ex	6	S