
About us

The Department of Sports Management is a workplace that primarily provides a study program focused on the field of sports management. In addition, he carries out pedagogical activities in further study programs at the University of Applied Sciences.

The department creates its own scientific and creative activity and participates in the overall scientific activity of the faculty, especially in the field of economics, management and sports marketing.

The aim of the department is to carry out research and creative activities also for subjects in the field of application.

The long-term goal of the department of sports management is also to focus on the field of internationalization in the form of various forms of international cooperation (bilateral and multilateral relations), to increase the involvement of the department's members in national and international projects, but also to strengthen the foreign exchange of academics and students in all forms of study.